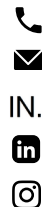


ISHITA NEEMA

Experience Designer

Understanding the world + humans
to design an impactful future

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EXPERIENCE

2023 - 2025
Currently

UX Strategist Abmatic AI

From freelance to Full-time: Working on design Agentic AI for Marketing and leading the team to design the front-end website and the Agentic and Voice based marketing web app along with the brand experience and identity.

2024
Jan to June

UX Design Intern Human Factors Internationals

Working for the capstone project on a Fintech ecosystem for one of the African banks as well as their personal banking service.

2023
Feb to Dec

UX Design Intern GrowthGear

Working on MVP products for their clients and conduct research on an array of technical content and UI/UX design content.

2022 - 2023
Dec - Nov

Volunteer World Design Organization

Support design firms and academic design institutes, by organizing events and interactions.

2023
April - July

Experience Design Intern HumanX

We change behaviour that changes outcomes. Here I am responsible for the building digital products for our clients by enhancing their products experience considering the humanness of the technology.

2022 - 2023
Feb - April

Editor-In-Chief The Weave Magazine

As coordinators, the editorial creates themes and topics for our magazine, ensuring every department is able to work enthusiastically.

2022
Feb - April

Visual Design Intern Kvitamin Digital

Involving in web designing, collaborating with team and clients, Handling their and their clients social media posts and branding.

2021 - 2022
Oct - Jun

Designer Nai Disha (NGO)

Creating the first Impact report for the NGO. Creating all the elements and building the design language for the same.

2021
May - July

Graphic design Intern Intelliconnnect Technologies

Involving in graphic designing, cooperating with team and joining some training for programing skills. Certificated in user interface.

2020 - 2022
Jan - April

Industrial Relations Member Corporate Relations Member

Acting as a bridge between industry professionals and aspiring design students by organizing weekly knowledge-sharing sessions on various areas of design and technology.

Dec - October

MIT Podcast series committee and Placement committee

Contributing to the content generation and digital marketing strategy and Co-ordinating various corporate engagement activities, mainly, internships and placements.

EDUCATION

2020 - 2024

BDes in UX Design MIT ID Indore (Avantika University) Currently in 4th year UX design (CGPA 8.6)

HSC , Commerce

R.A. Podar College of Economics & Commerce
Grade: 87.08%

2018-2019

Rotary International Youth Exchange (Belgium - Wallonia: French speaking region)

Traded textbooks for croissants! Living in Belgium as an exchange student, I'm not just learning French, I'm diving into a vibrant culture. From cobbled streets to hidden museums, every day unlocked a new piece of the global citizen puzzle.

SSC

Lokmanya Tilak English High school
Grade: 93.80%

SKILLS

Hard

Research, Analysis, Visual Design, User Testing, Wireframing, Prototyping, Interaction Design, Content Writing, Marketing, Branding, User Interface Design

Soft

Communication, Collaboration, Problem-solving, Critical Thinking, Active Listening, Adaptability, Empathy, Networking

ADDITIONAL

Fluent hands on Figma (Advanced), Photoshop, Illustrator, Figma, Touchdesigner, Premiere Pro, After effects, ProCreate, and Blender

Interests: Painting, Cinema, Reading, Music, Cooking, Yoga, Crochet

Language: English, Hindi, French, Marathi